
Additional Data Guide

United Kingdom With Business

On Demand

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Contents

Introduction	1
Business Data Information	1
GBRBUS Business Additional Dataset	1
About This Data.....	3
Area Covered	3
Address Elements	3
About DataPlus Information	4
DataPlus Sets for GBRBUS Business Data	4
Using This Data	7
With QAS Pro On Demand.....	7
Scenarios	8
Available Layouts	9
Search Examples: Typedown.....	19
Search Examples: Single Line	20

Introduction

Business Data Information

This guide provides an overview of the United Kingdom with Business (GBRBUS) Additional Dataset.

GBRBUS Business Additional Dataset

Dataset Code:	GBRBUS
Data Source:	Experian's National Business Database. All data, extracts and updates © Experian Ltd.
Update Frequency:	Monthly

While the standard PAF data for the United Kingdom (GBR) does contain some organisation information, the United Kingdom with Businesses (GBRBUS) data supplements the standard PAF with organisations listed in Experian's National Business database, where the data is collected from a variety of sources including information from Companies House and an exclusive combination of Yellow Pages and Thomson directory information. When Experian QAS products are configured to use GBRBUS data, they will search for organisations in both the GBRBUS and GBR data. This provides a more comprehensive coverage of business addresses throughout the UK.

About This Data

Area Covered

The Business Additional Dataset contains information for addresses in the following areas:

Name of Dataset	England	Scotland	Wales	N. Ireland	Isle of Man	Channel Islands
GBRBUS Business	√	√	√	√	√	√

Address Elements

For a full list of address elements, see the United Kingdom Data Guide.

About DataPlus Information

Certain layouts contain lines for the available DataPlus sets. For description of available layouts for QAS Pro On Demand, see page 9.



In addition to these DataPlus sets, GBRBUS Business Data can also use the DataPlus sets that are available for GBR data. See the GBR Data Guide for details of these DataPlus sets.

DataPlus Sets for GBRBUS Business Data

The following DataPlus sets available with GBRBUS Business Data for use with QAS Pro On Demand:

- Experian Business Location URN
- GBR Telephone and Fax Numbers

Experian Business Location URN

Identifier: GBRBUN

The GBRBUN DataPlus set returns a unique location reference number for the matched business address.

Element	Code	Description
Business Location URN	URN	Business location unique reference number.

GBR Telephone and Fax Numbers

Identifier: GBRBTF

The GBRBTF DataPlus set returns the telephone and fax number for a given business.

Element	Code	Description
Telephone Number	TelNum	Telephone number.
Fax Number	FaxNum	Fax number.

Using This Data

This section provides tips for address searching and other product-specific information when using QAS Pro On Demand.



The searches are accurate at the time of documentation. However, search results may differ depending on the data release you are using.

With QAS Pro On Demand

This section details the information relevant to using QAS Pro On Demand with United Kingdom With Business data.

Scenarios

The following table indicates the relevant search examples for each QAS Pro On Demand scenario and search engine that supports GBR With Business data.

Scenario	Search Engine	For search examples, see:
Web: Address Capture	Single Line flattened	Single Line search examples on page 20.
Intranet: Rapid Addressing - Single Line	Single Line hierarchical	Single Line search examples on page 20.
Intranet - Rapid Addressing - Standard	Typedown Single Line hierarchical	Typedown search examples on page 19. Single Line search examples on page 20.

Available Layouts

In addition to the layouts available for GBR data (see the GBR Data Guide), there are additional layouts available for use with GBR With Business data:

- QADefault (see page 10)
- DataPlus (see page 11)
- FullPAF (see page 12)
- Salesforce (see page 14)
- SeparatedElements (see page 15)
- StrictPostal (see page 16)

The following additional layout is available if you are using the GBR Business dataset with the GBR Names dataset:

- QADefault (GBR With Names and Business) see page 16

The following additional layout is available if you are using the GBR Business dataset with the GBR Not Yet Built dataset:

- QADefault (GBR With Business and Not Yet Built) see page 17

The following additional layout is available if you are using the GBR Business dataset with the GBR Names dataset and the GBR Not Yet Built dataset:

- QADefault (GBR With Names, Business and Not Yet Built) see page 18

QADefault (default)

This is the same as the GBR QADefault, but with organisation, department and PO Box fixed to the first three lines:

Address Line	Address Element	Description
1	011	Organisation
2	021	Department
3	B11, [...]	Po Box, Any other elements the user has entered between PO Box that will fit onto this line.
4	<auto>	Lines 4 and 5 contain the details of the sub-premises, premises, building name, and street address, where this information did not fit on line 3.
5	<auto>	
6	L21	TOWN. The postal town is returned in capital letters.
7	L11	County
8	C11	Postcode
9	DataPlus item	Customer Barcode
10	DataPlus item	UK 1992 SIC Code
11	DataPlus item	Business Location URN
12	DataPlus item	Location Description
13	DataPlus item	Telephone Number
14	DataPlus item	Fax Number
15	DataPlus item	Employee Count
16	DataPlus item	SOHO Code

DataPlus

This is the same as QADefault, but without lines 2 and 3 fixed, plus additional DataPlus items added to the last three lines:

Address Line	Address Element	Description
1	011	Organisation
2	<auto>	Lines 2 and 3 contain the details of the sub-premises, premises, building name, and street address / PO Box.
3	<auto>	
3	L21	TOWN. The postal town is returned in capital letters.
4	L11	County
6	C11	Postcode
7	DataPlus item	Business Location URN
8	DataPlus item	Telephone number
9	DataPlus item	Fax number

FullPAF

This is the same as GBR FullPAF, and returns all address elements:

Address Line	Address Element	Description
1	O11	Organisation name
2	O21	Organisation Department
3	B11	Whole PO Box; for example, PO Box 12
4	B111	PO Box (Name); for example, PO Box
5	B112	PO Box (Number); for example, 12
6	P22	Sub-building name
7	P21	Sub-building number; for example, 1G
8	P12	Building name; for example George West House
9	P11	Building number; for example, 27a
10	S211	Dependent thoroughfare (Name); for example, Gorse
11	S212	Dependent thoroughfare (Descriptor); for example, View
12	S21	Whole Dependent thoroughfare; for example, Gorse View
13	S21	Submitted dependent thoroughfare. This will only be returned if it was included as a search term.
14	S111	Thoroughfare (Name); for example, Peak
15	S112	Thoroughfare (Descriptor); for example, Lane
16	S11	Whole thoroughfare; for example, Peak Lane
17	S11	Submitted thoroughfare. This will only be returned if it was included as a search term.

Address Line	Address Element	Description
18	L41	Double dependent locality
19	L31	Dependent locality
20	L32	Submitted postally non-required locality. This will only be returned if it was included as a search term.
21	L21	TOWN
22	L11	County
23	C11	Postcode
24	C111	Postcode (outcode)
25	C112	Postcode (incode)
26	L12	Postally Non-Required County
27	X11	Country
28	X12	Three character ISO country code
29	X13	Two character ISO country code
30	A11	Delivery Point Suffix

Salesforce

This is the same as the GBR Salesforce layout, but with Organisation and Department included above the address lines:

Address Line	Address Element	Description
1	O11, O21	Organisation and Department
2	<auto>	Line 1 contain the details of the sub-premises, premises, building name, and street address / PO Box.
3	L21	TOWN. The postal town is returned in capital letters.
4	L11	County
5	C11	Postcode
6	X11	COUNTRY. The country is returned in capital letters.

SeparatedElements

This is the same as GBR SeparatedElements. It is less extensive than FullPAF, but includes the most important address elements separated on their own lines:

Address Line	Address Element	Description
1	O11	Organisation
2	O21	Department
3	B11	Whole PO Box
4	P22	Sub-building name
5	P21	Whole Sub-building number
6	P12	Building name
7	P11	Whole Building number
8	S21	Whole Dependent thoroughfare
9	S11	Whole thoroughfare
10	L41	Double dependent locality
11	L31	Dependent locality
12	L32	Submitted Postally-non required locality
13	L21	TOWN. The postal town is returned in capital letters.
14	L11	County
15	C11	Postcode

StrictPostal

This is the same as GBR StrictPostal, but without title and names data included on the first line:

Address Line	Address Element	Description
2	<auto>	Lines 1 and 2 contain the details of the organisation, sub-premises, premises, building name, and street address / PO Box.
3	<auto>	
4	L21	Town
5	C11	Postcode

QADefault (GBR With Names and Business)

This is the same as the GBR With Names QADefault layout, but with the organisation added to the first line:

Address Line	Address Element	Description
1	N23, N21, N22, N11, O11	Title, Forename, Middle Initial, Surname, Organisation
2	<auto>	Lines 2 and 3 contain the details of the organisation, sub-premises, premises, building name, and street address / PO Box
3	<auto>	
4	L21	TOWN. The postal town is returned in capital letters.
5	L11	County
6	C11	Postcode

QADefault (GBR With Business and Not Yet Built)

This is the same as the GBR QADefault layout, but with the Organisation name on the first line, and the Not Yet Built DataPlus item on the last line:

Address Line	Address Element	Description
1	O11	Organisation
2	<auto>	Lines 2 and 3 contain the details of the organisation, sub-premises, premises, building name, and street address / PO Box.
3	<auto>	
4	L21	TOWN. The postal town is returned in capital letters.
5	L11	County
6	C11	Postcode
7	DataPlus item	Not Yet Built

QADefault (GBR With Names, Business and Not Yet Built)

This is the same as the GBR With Names QADefault layout, but with the Organisation name added to the first line, and the Not Yet Built DataPlus item on the last line:

Address Line	Address Element	Description
1	N23, N21, N22, N11, O11	Title, Forename, Middle Initial, Surname, Organisation
2	<auto>	Lines 2 and 3 contain the details of the organisation, sub-premises, premises, building name, and street address / PO Box.
3	<auto>	
4	L21	TOWN. The postal town is returned in capital letters.
5	L11	County
6	C11	Postcode
7	DataPlus item	Not Yet Built

Search Examples: Typedown

The following table provides a list of these example search types:

- Searching for an organisation using the building name
- Searching for an organisation using the postcode
- Searching for a department

Search type	Example
Searching for an organisation using the postcode	<ol style="list-style-type: none">1. Enter the postcode, ox13js, and press Enter.2) Enter the partial organisation name, lamb, and press Enter.3) The full address and organisation name are returned in the final address screen: The Lamb & Flag 12 St. Giles OXFORD OX1 3JS
Searching for a department address	<ol style="list-style-type: none">1. Enter the town name, bristol, and press Enter.2) Enter the street name, priory road. From the picklist, select priory road, clifton, BRISTOL, and press Enter.3) Enter the first letters of the name of the department, depart, and press Enter.4) The correct address is returned: University of Bristol Department of Politics 10 Priory Road, Clifton BRISTOL BS8 1TU

Search Examples: Single Line

The following table provides a list of these example search types:

- Searching for an organisation
- Searching for a department
- Searching for an organisation using the building name
- Searching for a department using the county

Search type	Explanation
<p>Searching for an organisation</p>	<p>1) Type the name of the organisation, followed by a comma and the town name: matalan, sutton</p> <p>2) In this case, only one match appears in the picklist. Press Enter, or click Select to return the full address in the address edit screen: Matalan Plc 278 High Street SUTTON Surrey SM1 1PG</p>
<p>Searching for a department</p>	<p>1) Enter the name of the department followed by a comma, and the organisation name: finance department, aberdeen city council</p> <p>2) The full address is returned: Aberdeen City Council Finance Department, Town House Broad Street ABERDEEN AB10 1AH</p>

Search type	Explanation
<p>Searching for an organisation using the building name</p>	<ol style="list-style-type: none"> 1) Enter the building name and town: the chancery, manchester 2) From the picklist, select the required organisation name, in this case, Turley Associates, and press Enter. 3) The correct address is returned: Turley Associates, The Chancery 58 Spring Gardens MANCHESTER M2 1EW
<p>Searching for a department using a county</p>	<ol style="list-style-type: none"> 1) Enter the name of the department, followed by a comma and the county name: department of physics, dyfed 2) The correct address is returned: University of Wales Aberystwyth Department of Physics, Physical Sciences Building Penglais ABERYSTWYTH Dyfed SY23 3BZ

